

What do you see?

Market volatility or a flock of birds?

#StayCalmStayBalanced

Invest in

Mirae Asset Balanced Advantage Fund

(An open-ended dynamic asset allocation fund)

The investment objective of the scheme is to capitalize on the potential upside of equities while attempting to limit the downside by dynamically managing the portfolio through investment in equity & equity related instruments and active use of debt, money market instruments and derivatives. However, there is no assurance or guarantee that the investment objective of the scheme will be realized.

Why to invest?



Dynamic Allocation

Dynamic asset allocation between equity, arbitrage and debt instruments



Optimize Participation

Aims to capture the upside during the bull market and limit the downside in bear markets



Robust Model

Robust model based on adjusted PE and PBV ratio. Buy and hold strategy in debt allocation



360° Approach

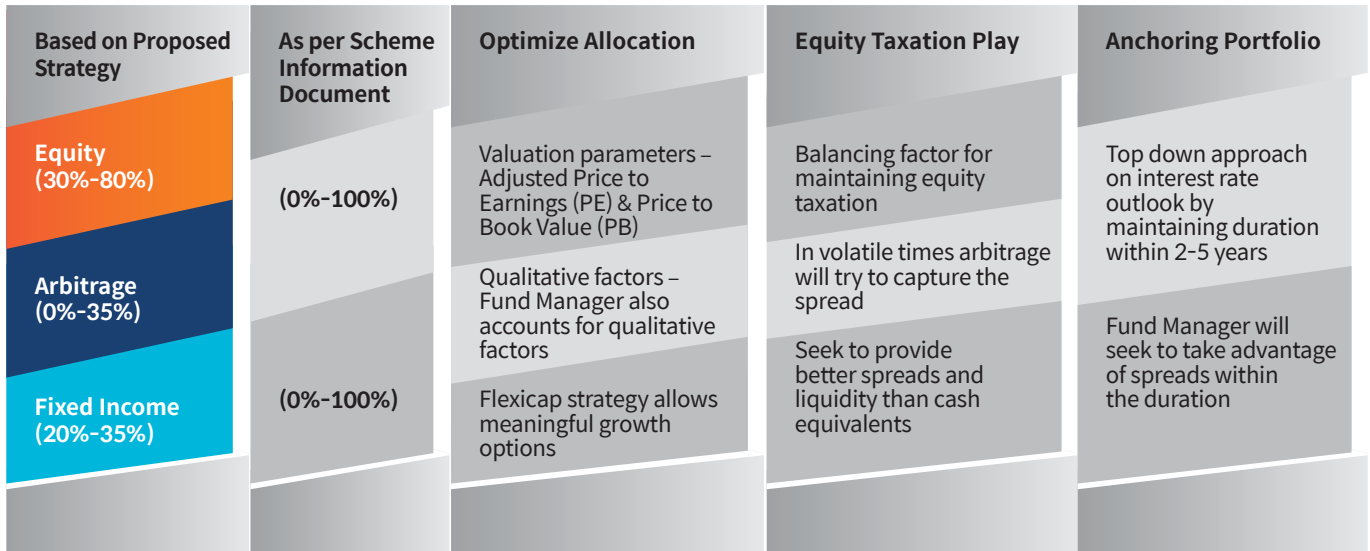
Fund Manager will have flexibility to ascertain the asset allocation



Equity Taxation







Exposure to equity & arbitrage instruments will ensure equity taxation for investor

INVESTMENT FRAMEWORK



The above is the framework proposed to be adopted by the Scheme and is subject to change in accordance with the provisions of the SID & depending on the market conditions.

FUND FACTS

 <p>Plans Available: Regular Plan and Direct Plan</p>	 <p>SIP Amount: Monthly and Quarterly: ₹ 1000/- (multiples of ₹ 1/- thereafter), minimum 5 in case of Monthly or 3 in case of Quarterly option.</p>	 <p>Load Applicable: EXIT LOAD[^] - If redeemed within 1 year from date of allotment: 1% of the applicable NAV. If redeemed after 1 year (365 days) from the date of allotment: NIL</p>
 <p>Fund Manager: Equity portion - Mr. Harshad Borawake (Head of Research & Fund Manager), Debt portion - Mr. Mahendra Jajoo (CIO Fixed Income)</p>	 <p>Minimum Investment Amount: ₹ 5,000/- and in multiples of ₹ 1/- thereafter.</p>	 <p>Benchmark Index: Nifty 50 Hybrid Composite Debt 50:50 Index</p> <p>[^]For investors who have opted for swp (Systematic Withdrawal Plan) facility, please refer SID for applicable exit load.</p>

Disclaimer: Statutory Details: Trustee: Mirae Asset Trustee Company Private Limited; Investment Manager: Mirae Asset Investment Managers (India) Private Limited (AMC); Sponsor: Mirae Asset Global Investments Company Limited.

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For further information about other schemes (Type of scheme, product labelling and performance of the fund) please visit the website of the AMC: www.miraeassetmf.co.in

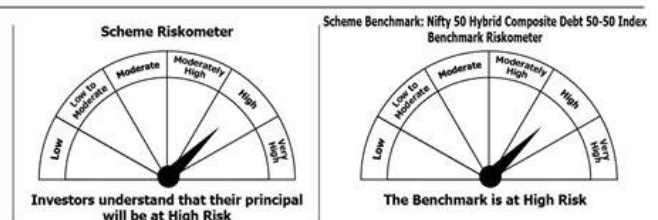
Please consult your financial advisor or mutual fund distributor before investing

PRODUCT LABELLING

Mirae Asset Balanced Advantage Fund is suitable for investors who are seeking*

- To generate long-term capital appreciation/income
- Investment in equity, equity related securities & debt, money market instruments while managing risk through active allocation

*Investors should consult their financial advisors if they are not clear about the suitability of the product.



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

 1800-2090-777 (Toll Free) Mon-Sat: 9 am-6 pm

 customercare@miraeasset.com

 Contact your financial advisor or mutual fund distributor for details