

# YOUR INVESTMENT JOURNEY. **OUR GUIDANCE.**



# HIGHLIGHTS

An overview of key happenings of the month - events, launches, landmark achievements.



## Wizards of Finance : Educational series with CNBC Digital

A congregation of ideas and discussions on a fund of fund portfolio management, uncovering the world of ESG and understanding different facets of ETFs. Aunj Singhal sheds light on how the Fund of fund can be an excellent tool for small investors who have limited money, are risk-averse & want greater diversification of funds.



## Decoding world of ETF: Educational series with Moneycontrol

Continuing the series we had 3 episodes where CNBC-TV18's Sumaira Abidi delved into decoding ETF investments with Swarup Mohanty, CEO and key industry experts.



## Innowave 2020

A first of its kind initiative by us, where the endeavour is to empower our clients with the knowledge & global trends seen in the ETF Industry and the various ways clients can take advantage of the passive strategy of investment.



## Mirae Asset ESG Sector Leader Offering

We added another product to our product basket. We have the 1st ESG in Mirae Asset ESG Sector Leaders ETF segment, launched on 27th October 2020. We also had an Mirae Asset ESG Sector Leaders Fund of Fund launched on the same date.

# HIGHLIGHTS

An overview of key happenings of the month - events, launches, landmark achievements.



## Mirae Asset on CNBC TV

To reach a wider audience base, we had an episode on CNBC TV 18 where Mr. Swarup Mohanty and Mr. Mukesh Agrawal shed light on Sustainable investing through ESG.



## Mirae Asset on ET Now

We had an episode on ET NOW where Mr. Harshad Borawake and Ms. Shila Wattamwar from Sustainalytics explained the importance of ESG category and explained the ESG rating system.

Lifelines we may bank on



## Mirae Asset Banking & Financial Services Fund

An open ended equity scheme investing in Banking & Financial Services Sector.

We added another product to our equity product basket. We have a Banking & Financial Services Fund, launched on 25th November and the NFO shall close on 4th December.



## Instagram

We have found one more way to get in touch with you. We are now on Instagram.

# VIDEO CORNER

Stay updated on current market trends through interactive and comprehensive videos.



CLICK TO VIEW

# TAX SAVING SEASON

**Lockdown mein bahot bachat kar li, but tax bachaya kya?**

We try to save money in various activities in our daily routine. There are various instances where we save money and look out for deals on flights, shopping discounts, food, movie tickets etc. But as investors do we follow the same while investing. Do we take advantage of tax planning options.

By investing in ELSS (Equity Linked Savings Schemes) you can now save tax and aim to create wealth through equities. Section 80C of Income Tax Act 1961 allows tax payers to reduce their income tax obligations by investing in specified eligible investments like ELSS. The amount you invest can be claimed as deduction from their taxable income for the purpose of income tax computation when filing your returns. Your 80C investments should also not be made only for the purpose of tax savings, but it should also be linked to your financial goals.

**For more information on tax saving, tax calculator, videos**



**CLICK HERE**



# I-BOOKLET

An investment booklet version that gives a quick guide to understanding investment opportunities.



CLICK TO READ



# KNOWLEDGE SHELF

Quick and crisp information on investments and facts at a glance for your convenience.

An Investor Education Initiative

**MIRAE ASSET**  
Mutual Fund

**BFSI BYTES**

Largest Bank in the world is 6 times the largest Bank in India in Terms of Total Assets.

**\$4,324 Billion**

**BANK**

Industrial and Commercial Bank of China has Total Assets of **US\$4,324 Billion** as Compared to State Bank of India having Total Assets of **US\$730 Billion**.

**Source:** Global reports, Bloomberg, Data as of 31st December 2019

An investor education initiative by Mirae Asset Mutual Fund.  
All Mutual Fund investors have to go through a one-time KYC (Know Your Customer) process. Investors should deal only with Registered Mutual Funds (RMF). For further information on KYC, RMFs and procedure to lodge a complaint in case of any grievance, you may refer the Knowledge Center section available on the website of Mirae Asset Mutual Fund.

Follow us on [f](#) [t](#) [in](#) [p](#)

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

An Investor Education Initiative

**MIRAE ASSET**  
Mutual Fund

**BFSI BYTES**

India's Savings Rate one of the highest in the world and it is shifting to various financial assets.

**19%**

**9%**

India has comparatively high savings rate of **19%** as compared to global average of **9%**. Savings Rate is lower for developed countries than developing countries.

**Source:** Global reports, CRISIL Research, CEIC, IRDAI, GIC Council Data as on 31st Oct, 2020

An investor education initiative by Mirae Asset Mutual Fund.  
All Mutual Fund investors have to go through a one-time KYC (Know Your Customer) process. Investors should deal only with Registered Mutual Funds (RMF). For further information on KYC, RMFs and procedure to lodge a complaint in case of any grievance, you may refer the Knowledge Center section available on the website of Mirae Asset Mutual Fund.

Follow us on [f](#) [t](#) [in](#) [p](#)

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



CLICK TO KNOW MORE

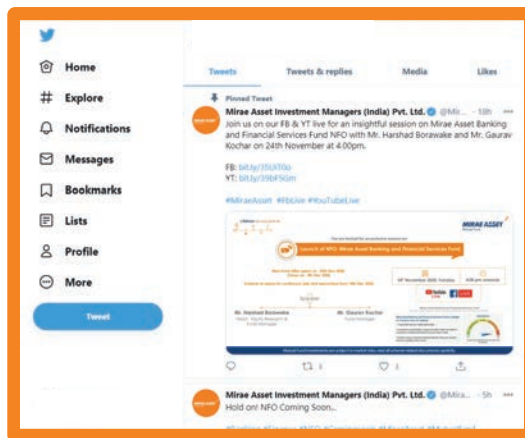
# SOCIAL MEDIA PAGES

As the world moves more online, so are we. Our Social Media pages reflect all that's happening in Mirae Asset - from what's new to what's creating news!

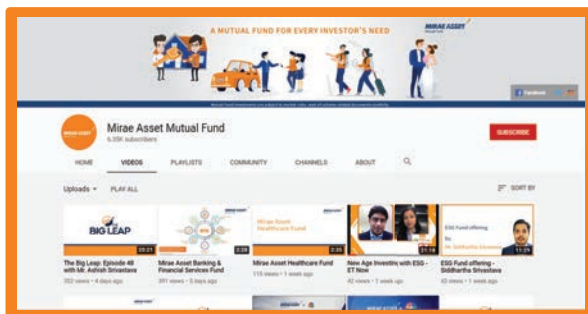
JOIN US TO ENTER OUR WORLD.



f Facebook

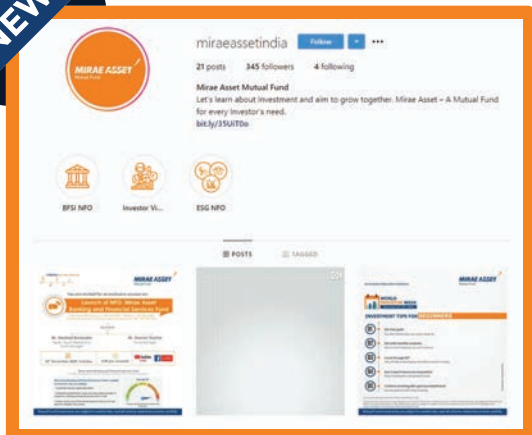


Twitter

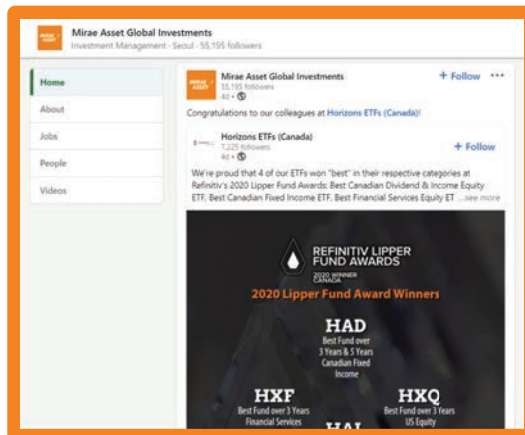


YouTube

NEW



Instagram



LinkedIn



# UNWIND YOUR MIND

Sit back, relax and have fun with puzzles and quizzes that ease your mind.



Guess the services that assist you for all your needs?



[Click here to answer](#)

Guess the place where your money maybe safer outside?



[Click here to answer](#)

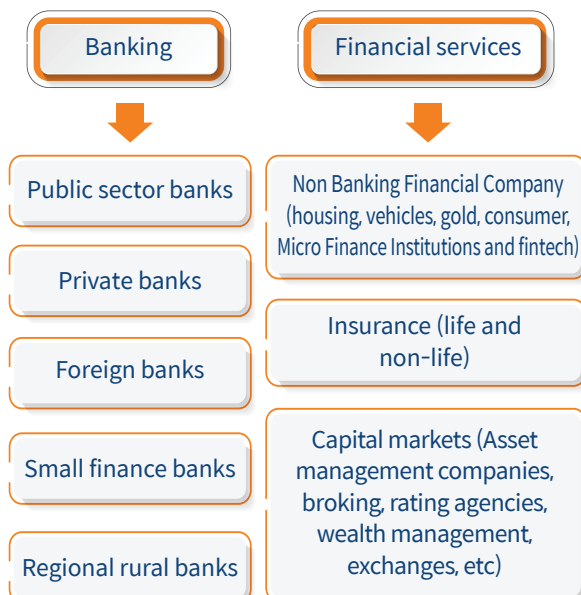
# BANKING AND FINANCIAL SERVICES FUNDS

May be a good long-term opportunity for informed investors



Everyone wants to milk maximum returns from their investments, but high returns come with high risks. The key to maximise your returns and minimise the risks is in diversifying your portfolio and recognising the winners and losers in the current environment. In the milieu of India's promising growth as a developing economy and the government's thrust on financial inclusion, the banking and financial services sector has emerged as a long term winning strategy. In this article, we explore why the sector can be a good investment opportunity via mutual funds.

## Components of banking and financial services sector

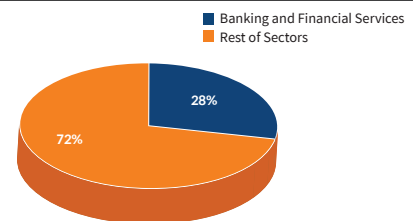


For illustration purposes

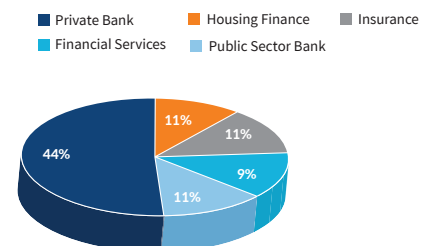
## What makes the sector tick?

The rising popularity of financial companies is evident in the fact that these account for nearly 30% of the total market capitalisation of the top 250 companies as per the latest list released by the Association of Mutual Funds of India (AMFI). While private banks account for 44% of the market cap, public sector banks, insurance and housing finance constitute ~11% each, whereas financial services make up 9%.

## Share of banking and financial services sector in the top 250 companies' market cap



## Sub-sector break-up of banking and financial services

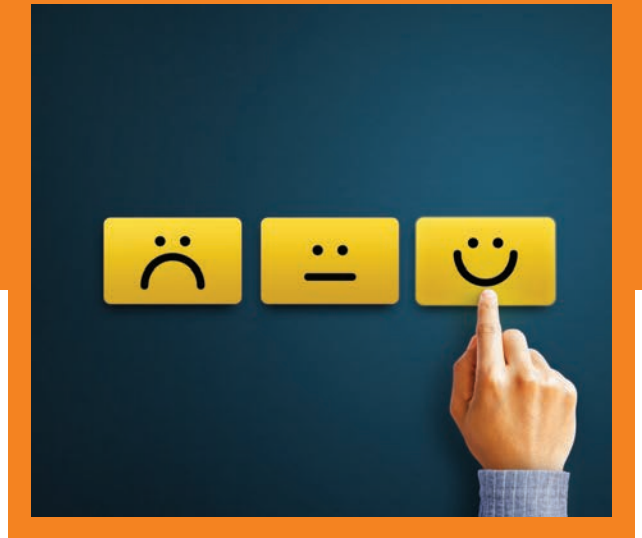


Source : AMFI, data as on 31<sup>st</sup> October 2020



[CLICK HERE TO ENTIRE ARTICLE](#)

# FEEDBACK



WE REALIZE THAT THERE'S ALWAYS ROOM FOR GROWTH AND  
YOUR FEEDBACK IS MOST IMPORTANT TO US.

WE REQUEST YOUR CONSTRUCTIVE FEEDBACK TO UNDERSTAND  
YOUR EXPERIENCE AND EXPECTATIONS WITH US.

THANK YOU IN ADVANCE FOR YOUR HELP!



CLICK HERE



### Mirae Asset ESG Sector Leaders ETF

**Mirae Asset ESG Sector Leaders ETF is suitable for investors who are seeking\***

- Returns that are commensurate with the performance of NIFTY100 ESG Sector Leaders Total Return Index, subject to tracking error over long term
- Investments in equity securities covered by NIFTY100 ESG Sector Leaders Total Return Index

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The Fund features may undergo a change from time to time, for more details, please visit [www.miraeassetmf.co.in](http://www.miraeassetmf.co.in)



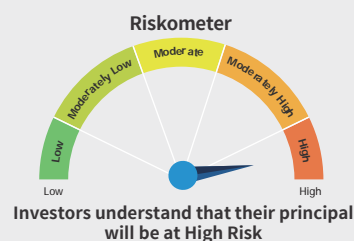
### Mirae Asset ESG Sector Leaders Fund of Fund

**Mirae Asset ESG Sector Leaders Fund of Fund is suitable for investors who are seeking\***

- To generate long term capital appreciation/income
- Investments predominantly in units of Mirae Asset ESG Sector Leaders ETF

\*Investors should consult their financial advisers if they are not clear about the suitability of the product

The Fund features may undergo a change from time to time, for more details, please visit [www.miraeassetmf.co.in](http://www.miraeassetmf.co.in)



### Mirae Asset Banking and Financial Services Fund

**Mirae Asset Banking and Financial Services Fund is suitable for investors who are seeking\***

- To generate long term capital appreciation
- Investments predominantly in equity and equity related securities of companies in banking and financial services sector in India

\*Investors should consult their financial advisers if they are not clear about the suitability of the product.

The Fund features may undergo a change from time to time, for more details, please visit [www.miraeassetmf.co.in](http://www.miraeassetmf.co.in)



Follow us



**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**



Email Us  
[customer@miraeasset.com](mailto:customer@miraeasset.com)



Call Us  
1800-2090-777 (Toll Free)  
Mon-Sat: 9 a.m. to 6 p.m.



Internet  
[www.miraeassetmf.co.in](http://www.miraeassetmf.co.in)



Contact your financial  
advisor for details