

INVESTOR
CONNECT

MIRAE ASSET
Mutual Fund

JULY 2021

**IT'S POURING
INVESTMENT OPPORTUNITIES.**



HIGHLIGHTS

An overview of key happenings of the month - events, launches, landmark achievements.



Wizards of Finance - We are back with season 2!

We are here with fresh 9 episodes. A congregation of ideas and discussions on a fund of fund portfolio management and understanding different facets of ETFs.



Decoding World of ETF - We are back with season 2!

After success of last season we are back with 9 episodes in season 2 where CNBC-TV18's Sumaira Abidi delved into decoding ETF investments with key industry experts.



Insight into ETFs - Educational series with ET online

A 9 part webinar series where our experts will share their insights about ETFs and what makes them the most attractive investment for wealth creation.



Mirae Asset FANG+ ETF Offering

We added another product to our product basket. We had our 2nd thematic ETF in Mirae Asset FANG+ ETF segment, launched on 19th April, 2021. We also had an Mirae Asset FANG+ ETF Fund of Fund launched on the same date.

VIDEO CORNER

Stay updated on current market trends through interactive and comprehensive videos.



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AIDING INVESTMENTS

SIP* in Debt



We all have heard about SIP in Equity Mutual Funds. But SIP in debt funds is slowly catching up. We explain the nuances and benefits of SIP in Debt funds here.

By investing a fixed amount every month (or any other interval) from your regular savings, you can invest over a long period of time and benefit from the power of compounding. Power of compounding does not only work for equity, it also works for fixed income over long investment tenures.

By investing a fixed amount at regular intervals (monthly or any other), you will be investing at various price points and average out your purchase cost. This is known as Rupee Cost Averaging. Since fixed income funds are market linked schemes their prices are also subject to volatility (albeit lesser than equity funds). Through SIP you can take advantage of volatility even in fixed income funds especially in longer duration fund which are more sensitive to interest rates.



CLICK HERE

To know more

INVESTOR SERVICES

WE HAVE UPI & eNACH LIVE NOW

Introducing UPI & eNACH modes of payment for transactions on our Investor portal. Now you have more options to transact and complete your investments.



In addition to Netbanking and NEFT/RTGS mode of payment for smooth transaction on our website, we have now additional modes of payment for simple, secure and ease of transaction for all our investors. We live in a digital era and it is necessary that we adapt to the changes and changing trends in order to stay up-to-date with the current times. Thanks to internet age, you can now invest in mutual funds from the comfort of your home or office using a laptop or even a smartphone with UPI and one time eNACH registration for your transactions.

UPI - To make investments in mutual funds through UPI, investor has to use similar way that they use UPI to carry out other similar transactions. When you choose the UPI payment options for paying your monthly SIP or a lump sum you will be redirected to Bill Desk and prompted to input your UPI ID (e.g. - xyz@yourbankname).

With in few simple steps, you can start your investment in Mirae Asset Mutual Fund with UPI mode of payment for an amount up to a maximum of Rs. 1 lakh transaction.

eNACH - NACH stands for National Automated Clearing House. It denotes the mechanism of automated payments from the bank account of the investor, thereby facilitating the entire investment process. The investor needs to provide a one-time mandate to the mutual funds by authorising a nominal payment from the bank account through the net banking portal. NACH is operated by National Payments Corporation of India (NPCI), which offers different institutions like mutual funds to receive payments periodically based on One Time Mandate (OTM). Investor may set a One Time Mandate for an amount up to a maximum of Rs. 1 lakh for SIP transaction.

INVESTOR EDUCATION INITIATIVE

mint

We have an exclusive tie up with Live Mint called “Winning over Volatility” on their website. This is an Investor Education Initiative by Mirae Asset Knowledge Academy. We have article repository, webinar interviews that cover topics on debt investment and category.

For more details, click here

<http://brandstories.livemint.com/winning-over-volatility/>



 **cafemutual**

Café Mutual is a news and knowledge to mutual fund and investment professionals. We have an dedicated section on Café Mutual Website for debt investing called “Debt Ki Pathshala” This is an Investor Education Series by Mirae Asset Knowledge Academy. Under this section we have series of articles, fund manager interviews, videos and polls on different debt categories under investor education.

For more details, click here

<https://cafemutual.com/news/debt-ki-pathshala>

I-BOOKLET

An investment booklet version that gives a quick guide to understanding investment opportunities.



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INVESTOR EDUCATION

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Stick



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Homepod
mini



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subscription



Google
Chromecast

In view of the individual circumstances and risk profile, each investor is advised to consult his/her distributor or financial advisor before investing.



CLICK TO KNOW MORE

UNWIND YOUR MIND

Sit back, relax and have fun with puzzles and quizzes that ease your mind.



Spot the 5 Debt Funds related hidden words in the picture



[Click here to answer](#)



Spot 5 differences in the picture



[Click here to answer](#)



FEEDBACK



WE REALIZE THAT THERE'S ALWAYS ROOM FOR GROWTH AND
YOUR FEEDBACK IS MOST IMPORTANT TO US.

WE REQUEST YOUR CONSTRUCTIVE FEEDBACK TO UNDERSTAND
YOUR EXPERIENCE AND EXPECTATIONS WITH US.

THANK YOU IN ADVANCE FOR YOUR HELP!



CLICK HERE



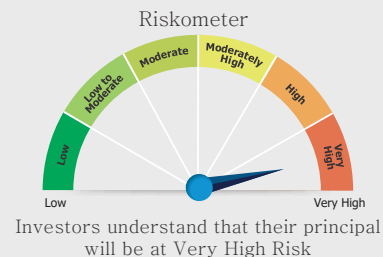
Mirae Asset NYSE FANG + ETF

Mirae Asset NYSE FANG + ETF is suitable for investors who are seeking*

- Returns that are commensurate with the performance of NYSE FANG + Total Return Index, subject to tracking error and foreign exchange movement.
- Investments in equity securities covered by NYSE FANG + Total Return Index

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in



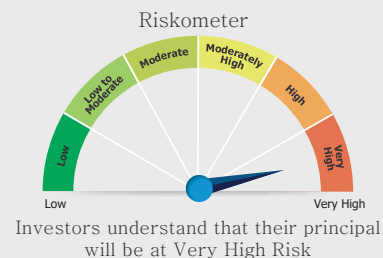
Mirae Asset NYSE FANG + ETF Fund of Fund

Mirae Asset NYSE FANG + ETF Fund of Fund is suitable for investors who are seeking*

- To generate long term capital appreciation/income
- Investments predominantly in units of Mirae Asset NYSE FANG + ETF

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



Email Us
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Call Us
1800-2090-777 (Toll Free)
Mon-Sat: 9 a.m. to 6 p.m.



Internet
www.miraeassetmf.co.in



Contact your financial
advisor for details