

INVESTOR
CONNECT

MIRAE ASSET
Mutual Fund

2nd EDITION | OCTOBER 2020

YOUR INVESTMENT JOURNEY.
OUR GUIDANCE.



HIGHLIGHTS

An overview of key happenings of the month - events, launches, landmark achievements.



Wizards of Finance : Educational series with CNBC

A congregation of ideas and discussions on a fund of fund portfolio management, uncovering the world of ESG and understanding different facets of ETFs. Aunj Singhal sheds light on how the Fund of fund can be an excellent tool for small investors who have limited money, are risk-averse & want greater diversification of funds.



Decoding world of ETF: Educational series with Moneycontrol

In the first webinar titled 'Making ETFs more Mutual', CNBC-TV18's Sumaira Abidi delved into decoding ETF investments with Swarup Mohanty, CEO and Siddharth Srivastava, ETF - Product Head.



Mirae Asset on Radio

During these pandemic times, we are exploring different mediums to reach you. We had an amazing response for our Radio campaign on SIP and Asset Allocation in following cities - Ahmedabad, Chandigarh, Chennai, Kochi, Pune, Kolkata.



Mirae Asset Equity Allocator Fund of Fund Launched

An open ended fund of fund scheme predominantly investing in units of domestic equity ETFs

We added another product to our equity product basket. We entered Fund of Fund category with our Equity Allocator Fund, launched on 8th September and the NFO Closed on 15th of September.



Mirae Asset Ultra Short Duration Fund

An open ended ultra-short term debt scheme investing in instruments such that the Macaulay duration* of the portfolio is between 3 months to 6 months. (*please refer to page no.32 of SID)

We added another product to our debt product basket. We have an Ultra Short Duration Fund, launched on 28th September and the NFO Closes on 6th of October.

VIDEO CORNER

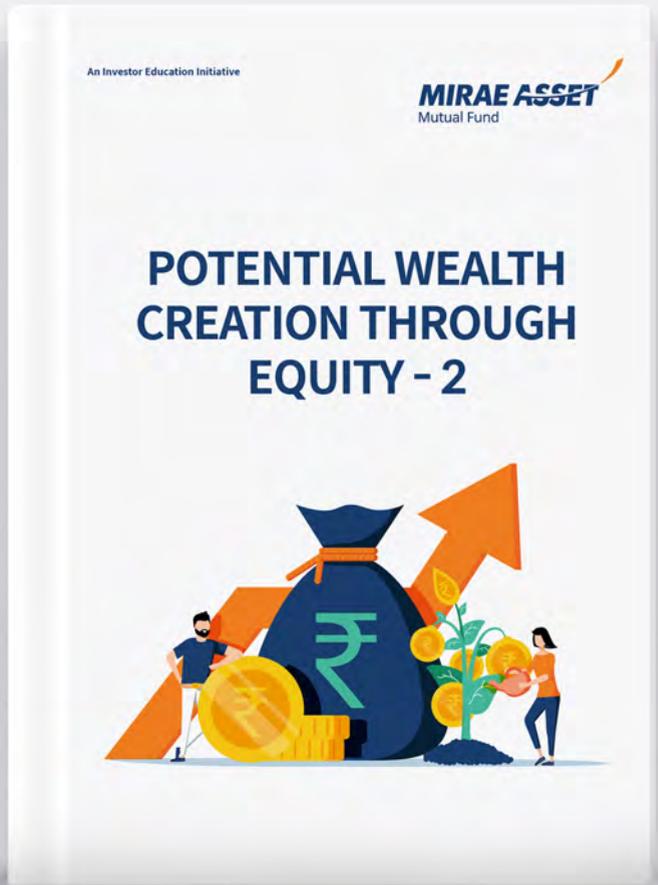
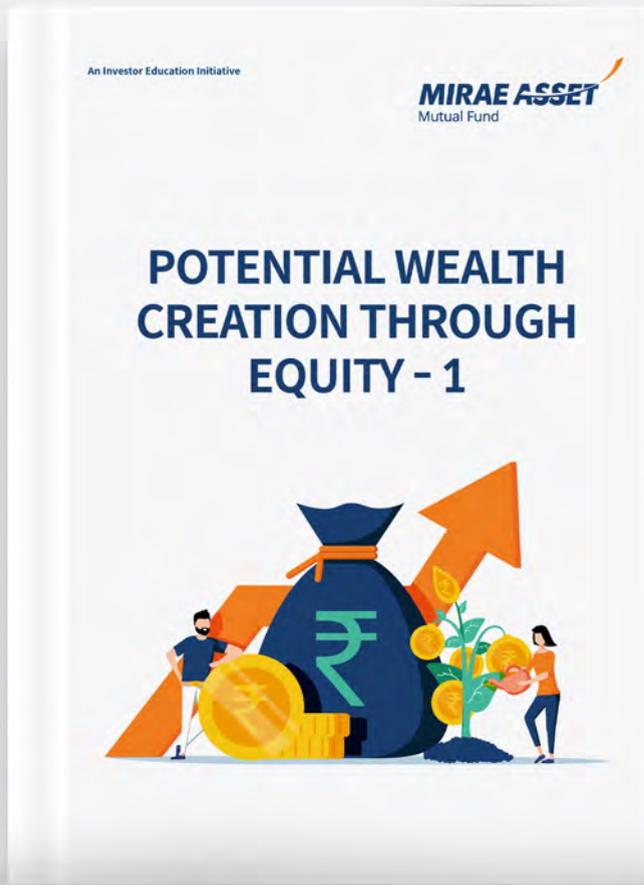
Stay updated on current market trends through interactive and comprehensive videos.



 [CLICK TO VIEW](#)

I-BOOKLET

An investment booklet version that gives a quick guide to understanding investment opportunities.



CLICK TO READ

KNOWLEDGE SHELF

Quick and crisp information on investments and facts at a glance for your convenience.

An investor education initiative.

MIRAE ASSET
Mutual Fund

DID YOU KNOW?

What is a Fund of Fund?

Fund of Fund (FoF) is an investment fund which invests in the units of other mutual funds including but not limited to index funds and Exchange Traded Fund (ETFs). The underlying funds may or not be managed by the same AMC.



It is always advisable to consult your financial advisor before investing.
All Mutual Fund investors have to go through a one-time KYC (Know Your Customer) process. Investors should deal only with Registered Mutual Funds (RMF). For further information on KYC, RMFs and procedure to lodge a complaint in case of any grievance, you may refer the Knowledge Center section available on the website of Mirae Asset Mutual Fund.

Follow us on    

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

MIRAE ASSET
Mutual Fund

DID YOU KNOW?

What are the advantages of Mirae Asset Equity Allocator Fund of Fund?

(An open ended fund of fund scheme predominantly investing in units of domestic equity ETFs)

- Aim to get low cost exposure to mid-caps and large-caps
- Rules-based optimal asset allocation
- Use ETFs without need of opening demat
- Rebalance the allocation as and when market dynamics changes
- Seek to generate nominal alpha
- Get the benefit of equity taxation while investing in FoF based on equity ETFs.



Note: Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.

Product Labelling

Mirae Asset Equity Allocator Fund of Fund is suitable for investors with long term investment horizon.

- To generate long term capital appreciation
- Investments predominantly in units of equity Exchange Traded Funds

*Investors should consult their financial advisors if they wish to invest periodically in this fund.



Investors understand that their principal will be at Moderately High Risk

Follow us on    

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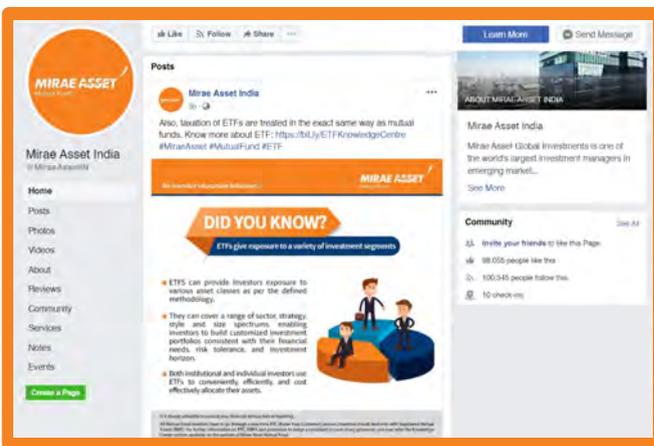


CLICK TO KNOW MORE

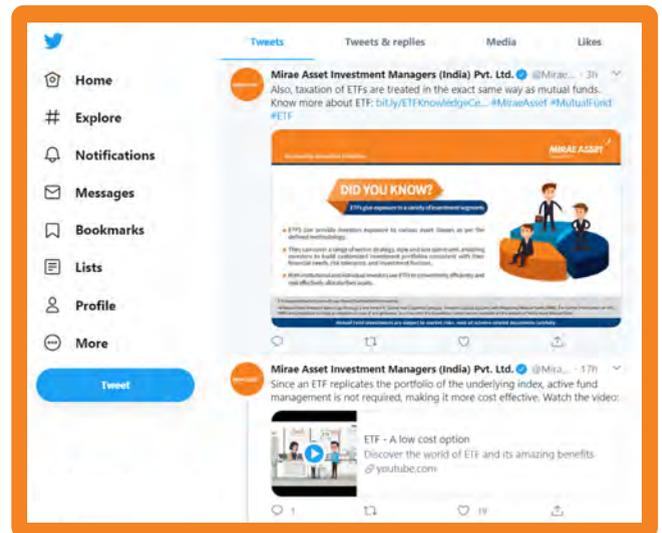
SOCIAL MEDIA PAGES

As the world moves more online, so are we. Our Social Media pages reflect all that's happening in Mirae Asset - from what's new to what's creating news!

JOIN US TO ENTER OUR WORLD.



Facebook



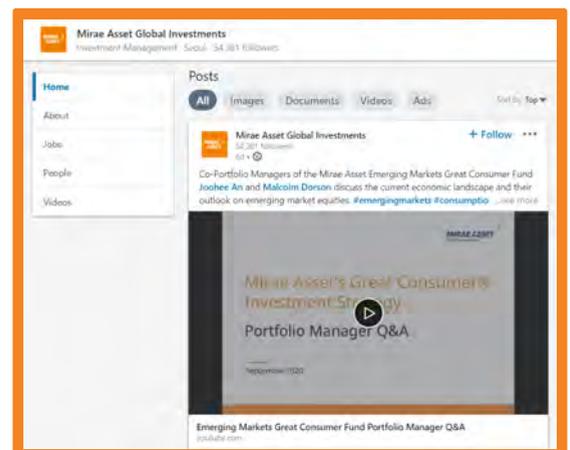
Twitter

1 LAKH FOLLOWERS GOT OUR BACK!

10,000 FOLLOWERS



YouTube



LinkedIn

INTRODUCTION TO INVESTOR BEHAVIOUR

Any financial investment can be said to give two kinds of returns: Investment Returns and Investor Returns. At first, they may seem more or less similar, however, they are quite different.

The Investment Return is a scale that measures the returns on a portfolio over a period of time. Investor return is the value of the total purchases minus the total sales of the investor's portfolio. Investor return also measures that how an average investor has fared in the markets.

Most often, investor returns are quite low compared to investment returns because of what Carl Richards, a certified financial planner and a best-selling author, calls "**Behavior Gap.**"



[DOWNLOAD THE BOOKLET](#)

Investor (mis)behaviour

- Investment returns are more dependent on investor behaviour than on fund performance.



In this book we will discuss on what are the causes of investor behaviour, why it is important and how we can overcome behaviour gaps.

UNWIND YOUR MIND

Sit back, relax and have fun with puzzles and quizzes that ease your mind.



Tell us which apps eat up more of your phone's memory. Shopping apps, service apps, investing apps or games? Tag your friends and family and ask them to participate too. #MiraeAsset #MutualFund #Quiz #Participate

MIRAE ASSET Mutual Fund

Which category of apps has majorly occupied your mobile space?

A: Shopping Apps B: Service Apps

C: Investing Apps D: Games! Games!

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

[Click here to answer](#)

How good is your knowledge about ETFs? Tag your friends and family and ask them to participate too. #MiraeAsset #MutualFund

An Investor Education Initiative
MIRAE ASSET Mutual Fund
By Mirae Asset Knowledge Academy

Tracking Error and expenses of an index ETFs as compared to index funds are generally:

A: Higher B: Lower

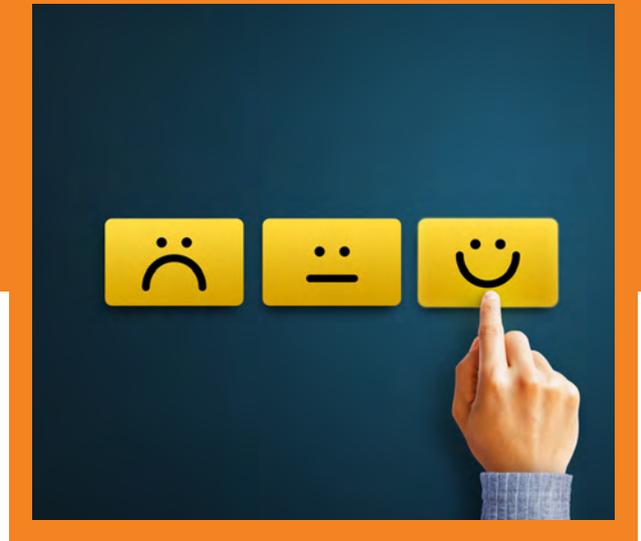
C: Same D: None of the above

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[Click here to answer](#)



FEEDBACK



WE REALIZE THAT THERE'S ALWAYS ROOM FOR GROWTH AND YOUR FEEDBACK IS MOST IMPORTANT TO US.

WE REQUEST YOUR CONSTRUCTIVE FEEDBACK TO UNDERSTAND YOUR EXPERIENCE AND EXPECTATIONS WITH US.

THANK YOU IN ADVANCE FOR YOUR HELP!

[Click here](#)



Mirae Asset Equity Allocator Fund of Fund

Mirae Asset Equity Allocator Fund of Fund is suitable for investors who are seeking*

- To generate long term capital appreciation/income
- Investments predominantly in units of equity Exchange Traded Funds

*Investors should consult their financial advisers if they are not clear about the suitability of the product.

The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in



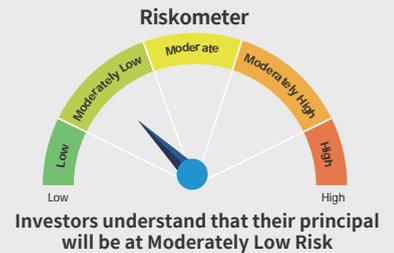
Mirae Asset Ultra Short Duration Fund

Mirae Asset Ultra Short Duration Fund is suitable for investors who are seeking*

- Income over a short term investment horizon
- Investments in debt & money market securities with portfolio Macaulay duration between 3 months & 6 months

*Investors should consult their financial advisers if they are not clear about the suitability of the product.

The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in



Follow us



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Email Us
customercare@miraeasset.com



Call Us
1800-2090-777 (Toll Free)
Mon-Sat: 9 a.m. to 6 p.m.



Internet
www.miraeassetmf.co.in



**Contact your financial
advisor for details**