

# How Preparation Turns Risk Into OPPORTUNITY IN INVESTING



When people hear the word risk, the first reaction is usually a frown.



It sounds like  
something to avoid



Something  
Dangerous



something that  
belongs in warning signs

But risk can also be the quiet partner behind every breakthrough  
– just ask the Wright Brothers.



Their story offers one of the most uplifting examples of how thoughtful risk-taking can lead to extraordinary outcomes. And it mirrors the journey investors take more closely than most realize.

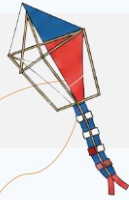
## CYCLE STORE



Picture this: early 1900s, a small bicycle shop in Ohio. Two brothers – **Orville and Wilbur** – are surrounded by wheels, chains, and metal tools. Nothing about the scene suggests aviation history is about to be rewritten. Yet the brothers are already dreaming of flight.

Not reckless, jump-off-a-cliff flight

Measured, studied, carefully tested flight.



Their first experiments aren't with engines or giant wings. They begin with **kites**.

**Kites are safe.**

**Kites are forgiving.**

**Kites reveal how the wind behaves.**

Investing has its own version of this kite stage – small SIPs, early diversification, tiny steps that help new investors understand how markets move and how emotions respond. It's a gentle way to learn without risking too much.



As the Wright Brothers grow more confident, they don't suddenly leap into the sky. Instead, they build a **wind tunnel** in their bicycle shop. A simple wooden box with a fan becomes the birthplace of modern aerodynamics.

Inside it, they test hundreds of wing shapes

**They measure lift.**

**They measure drag.**

**They gather data no one else in the world has.**



This is risk management at its most positive: turning uncertainty into insight.

Investors have their own "**wind tunnel**" tools—research, asset allocation models, risk profiling, diversification frameworks. These tools don't eliminate uncertainty, but they make it understandable and manageable.

Then come the glider years.



The brothers travel to Kitty Hawk, where the winds are strong and the dunes are soft. They run up sandy hills, launch gliders, and float for a few seconds at a time. Sometimes the gliders crash, but the crashes are gentle. Each one teaches something new.



A Small Adjustment Here



A Slight Angle Change There

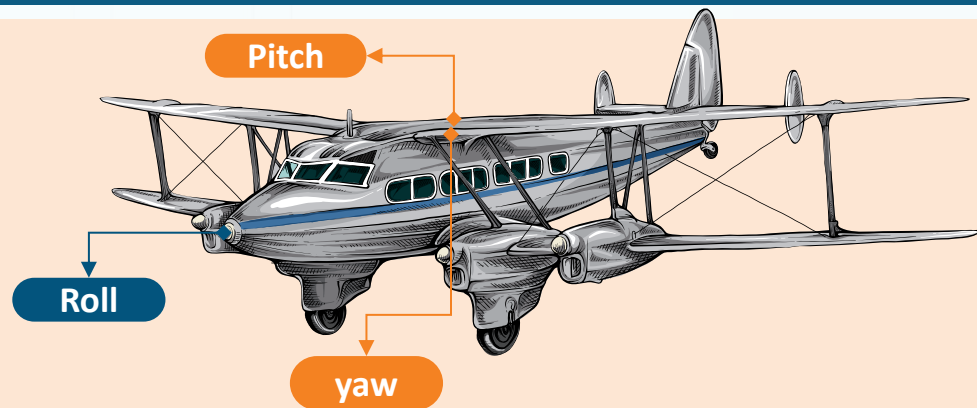


A New Insight Every Day

Investors experience similar moments – market dips, corrections, emotional swings. These aren't failures. They're practice flights. Each one teaches balance, patience, and the importance of staying steady when conditions shift.

Eventually, the Wright Brothers crack the biggest challenge: **Control**

They invent a three-axis system – roll, pitch, yaw – that allows a pilot to steer smoothly and stay stable in the air. This innovation becomes the foundation of modern aviation.



Investors need their own three-axis system too



Asset allocation for structure



Diversification for stability



Rebalancing for gentle course correction

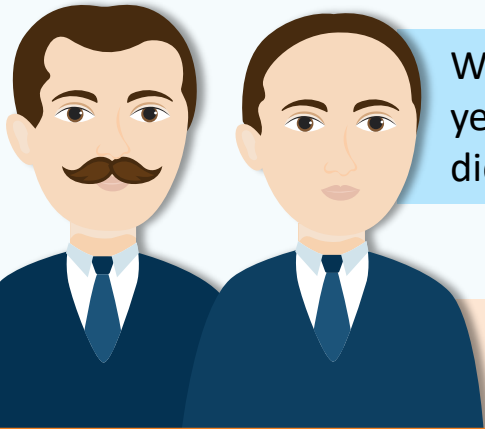
With these three in place, a portfolio can glide through volatility without losing direction.

Then comes the big day – December 17, 1903

The Wright Flyer lifts off the ground for 12 seconds. Just 12 seconds.

But those 12 seconds changed the world.





What makes this moment remarkable isn't the duration of the flight. It's the years of thoughtful preparation behind it. The brothers didn't gamble. They didn't rush. They didn't hope for luck.

They **learned, tested, adjusted, and respected risk** until it became a partner rather than a threat.

## That's exactly how smart investing works



Risk isn't the villain of the story. It's the wind beneath the wings – when handled with understanding and care.



The Wright Brothers didn't conquer the sky by avoiding risk. They conquered it by **working with** risk.



Investors who approach markets the same way – curious, prepared, balanced, and patient – don't just protect their wealth. They give it room to rise.



Because when risk is understood, respected, and managed with intention, a financial journey doesn't stay on the ground. It takes flight

## Disclaimer

An Investor Education & Awareness Initiative by Mirae Asset Mutual Fund.

All Mutual Fund investors have to go through a one-time KYC (Know Your Customer) including the process for change in address, Phone number, bank details, etc. Investors should deal only with registered Mutual Funds details of which can be verified on SEBI website (<https://www.sebi.gov.in>) under 'Intermediaries /Market Infrastructure Institutions'. For further information on KYC, RMFs and procedure to lodge a complaint in case of any grievance, you may refer the Knowledge Centre section available on the website of Mirae Asset Mutual Fund. Investors may lodge complaints on <https://www.scores.gov.in> against registered intermediaries if they are unsatisfied with the responses. SCORES facilitate you to lodge your complaint online with SEBI and subsequently view its status.

Mutual Fund Investments are subject to market risk, please read all scheme related documents carefully