



**SEEK TO INVEST IN INDIA'S
FLOURISHING CONSUMER MARKET**

Invest in **Mirae Asset Great Consumer Fund**

Sectoral/Thematic: An open ended equity scheme following consumption theme.

Mirae Asset Great Consumer Fund aims to capture growth from a broad range of sectors that seeks to benefit directly or indirectly from increased consumption led demand in India.

Here's why you should consider investing:







Investment in a long term
consumer theme




Flexibility to invest across
market capitalisation & styles


THE FUTURE OF THE CONSUMER MARKET

FAST GROWING ECONOMY  USD 6 Trillion expected Consumer spending growth in India by 2030	FAST URBANISATION  40% of Indians may live in urban area by 2030 and drive economic growth	NATION OF THE YOUNG  31 Median Age Generation Z and Millennials will change the trend	GROWING CONNECTIVITY  1+ Billion Indians will have the internet access by 2030
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Source: IBEF Report, December, 2020

INVESTMENT FRAMEWORK


Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.


Portfolio will comprise of growth companies which have a strong return ratio (ROE) and possess sustainable competitive advantage.

Consumer is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).

 **Autos**
 **Realty**
 **Healthcare**
 **Education**
 **Media & Entertainment**
 **Banks & Financial Services**
 **Telecom**
 **Transportation**
 **Tourism & Hospitality**
 **E-commerce**

Portfolio may or may not remain the same


IDEAL INVESTOR PROFILE



Goal:
 Aim for Wealth Creation



Investment Time Horizon:
 5 Years+



Risk Profile:
 Aggressive


INVESTMENT DETAILS



Allotment Date:
 29th March, 2011


Plans and Options: Regular and Direct Plan with Growth option and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^


Benchmark: Nifty India Consumption Index (TRI)


Fund Manager:
 Mr. Ankit Jain
 (Since Oct, 2016)


SIP Amount: Monthly and Quarterly: Minimum of ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 installments


Minimum Investment Amount: ₹5,000/- and in multiples of ₹1/- thereafter. Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter

*Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021.

PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking:*

- Long term capital application
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India


*Investors should consult their financial advisers if they are not clear about the suitability of the product. The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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 Contact your financial advisor for details

