





Invest in **Mirae Asset Great Consumer Fund**

Sectoral/Thematic: An open ended equity scheme following consumption theme.

Mirae Asset Great Consumer Fund aims to capture growth from a broad range of sectors that seeks to benefit directly or indirectly from increased consumption led demand in India.

Here's why you should consider investing:





THE FUTURE OF THE CONSUMER MARKET

FAST GROWING ECONOMY



USD **6** Trillion expected Consumer spending growth in India by 2030

FAST URBANISATION



40% of Indians may live in urban area by 2030 and drive economic growth

NATION OF THE YOUNG



 $\mathbf{31}$ Median Age Generation Z and Millennials will change the trend

GROWING CONNECTIVITY



Billion Indians will have the internet access bv 2030

Source: IBEF Report, December, 2020

INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seeks to benefit directly or indirectly from increased consumption led demand in India.



Portfolio will comprise of growth companies which have a strong return ratio (ROE) and possess sustainable competitive advantage.

Consumer Is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below)





















Autos

Realty

Healthcare Education

Media & Entertainment

Banks & Financial Services

Telecom Transportation

Tourism & E-commerce Hospitality

Portfolio may or may not remain the same

IDEAL INVESTOR PROFILE



Goal: Aim for Wealth Creation



Investment Time Horizon: 5 Years+



Risk Profile: Aggressive

INVESTMENT DETAILS



Allotment Date: 29th March, 2011



Plans and Options: Regular and Direct Plan with Growth option and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^



Benchmark: Nifty India Consumption Index (TRI)



Fund Manager: Mr. Ankit Jain (Since Oct, 2016)



SIP Amount: Monthly and Quarterly: Minimum of ₹1,000/- (multiples of ₹1/thereafter), minimum 5 installments



Minimum Investment

Amount: ₹5,000/- and in multiples of ₹1/- thereafter. Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter

PRODUCT LABELLING.

Mirae Asset Great Consumer Fund is suitable for investors who are seeking:*

- · Long term capital application
- · Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumptionled demand in India

*Investors should consult their financial advisers if they are not clear about the suitability of the product. The Fund features may undergo a change from time to time, for more details, please visit www.miraeassetmf.co.in









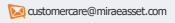






Mutual Fund investments are subject to market risks, read all scheme related documents carefully.





[^]Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021.