

Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.



April 2022

SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET



HERE'S WHY YOU SHOULD CONSIDER INVESTING



Investment in India's long term consumption themes.



Flexibility to invest across market capitalisation & styles.

Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



Autos



Realty



Healthcare



Education



Media & Entertainment



Banks & Financial Services



Telecom



Transportation



Tourism & Hospitality



E-commerce

INVESTMENT DETAILS



Allotment Date: 29th March, 2011



Benchmark: Nifty India Consumption Index (TRI)



Net AUM: (INR Crs.) 1,699.97

INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (ROE) and possess sustainable competitive advantage.



Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.



PORTFOLIO

Number of Stocks (Equity)	38
Top 10 Stock %	45.81%
Top 5 Sectors %	59.42%



RISK RATIOS

Beta	1.05
Alpha	1.19%
Sharpe Ratio	0.64
Portfolio Turnover Ratio	0.56 Times

MARKET CAPITALIZATION **

	Large Cap	Mid Cap	Small Cap & others	Cash
April'2022	59.79%	21.63%	17.47%	1.11%
Mar'2022	60.14%	21.30%	17.44%	1.12%

TOP 10 STOCK HOLDINGS*#

Stocks	% Allocation
ITC Ltd	7.63%
Bharti Airtel Ltd	6.09%
Hindustan Unilever Ltd	5.39%
Asian Paints Ltd	4.76%
TVS Motor Company Ltd	4.62%

Stocks	% Allocation
Axis Bank Ltd	4.24%
HDFC Bank Ltd	3.83%
Titan Company Ltd	3.11%
Britannia Industries Ltd	3.09%
Marico Ltd	3.05%

TOP 10 SECTOR HOLDINGS*#

	Consumer Durables	Diversified FMCG	Automobiles	Personal Products	Banks	Telecom - Services	Food Products	Beverages	Healthcare Services	Retailing
April-22	19.79%	13.02%	10.17%	8.36%	8.07%	6.09%	4.97%	4.62%	4.29%	3.55%
Mar-22	20.67%	12.64%	10.15%	7.57%	8.72%	6.38%	4.93%	4.84%	4.03%	3.46%

MARKET OUTLOOK

Indian economy, is gradually normalizing, while corporates are battling inflation woes and are passing the same to the extent possible. While 4QFY22 results so far are mixed bag, however (a) likely revival of the rural demand on back of normal monsoons & higher agriculture commodity prices (b) full opening up of service economy (c) focus on manufacturing (through Production-Linked Incentives) & (d) robust tax collections, augurs well for medium term corporate earnings. Key things to watch out are (a) Oil price trend, (b) pace of rate hikes by central banks, (c) pace of economic recovery and (d) monsoons. Over the medium term, we continue to remain constructive on equities and believe India is on the cusp of achieving robust growth over the next few years. Higher capex provisioning and benefits from PLI (potentially can add 1.5% to GDP over the next 5 years) should potentially revive overall capital expenditure across the sectors, boost employment as well as credit growth.

IDEAL INVESTOR PROFILE



Goal:
Aim for wealth creation



Investment Time Horizon:
5+ years



Risk Profile:
Aggressive

FUND DETAILS



Fund Manager: Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



SIP Amount: Monthly and Quarterly: ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly or 3 in case of Quarterly option.



Minimum Investment Amount: ₹5,000/- (multiples of ₹1/-thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/-thereafter.



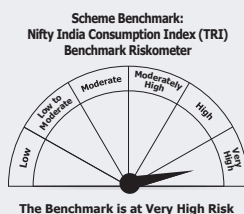
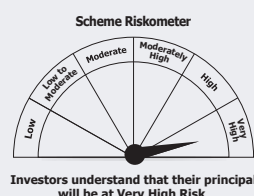
Plans and options: Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^.

PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking*

- Long term capital application
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption demand in India

*Investors should consult their financial advisors, if they are not clear about the suitability of the product.



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**Classification as per SEBI circular (SEBI/HO/IMD/DF3/CIR/P/2017/114) dated 6th October, 2017, the universe of Large Cap shall consist of: 1st -100th company, Mid Cap shall consist of 101st to 250th company, and Small Cap shall consist of: 251st company onwards in terms of full market capitalization.

†The investment strategy stated above may change from time to time without any notice and shall be in accordance with the strategy as mentioned in the Scheme Information Document of the scheme.

#The sector (s) / stock (s) / issuer (s) mentioned in this document do not constitute any research report/recommendation of the same.

*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: miraeassetmf.co.in/downloads/portfolio.

^Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021.

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Please consult your financial advisor or Mutual Fund Distributor for more details

Mutual fund investments are subject to market risks, read all scheme related documents carefully.