

Mirae Asset Great Consumer Fund (MAGCF)

(Sectoral/Thematic Fund - An open ended equity scheme following consumption theme)

PRODUCT UPDATE August 2021

IDEAL INVESTOR PROFILE



Goal:
Aim for Wealth Creation



Investment Time Horizon:
5 Years+



Risk Profile:
Aggressive

INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.



Portfolio will comprise of growth companies which have a strong return ratio (ROE) and possess sustainable competitive advantage.

Consumer Is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



Autos



Realty



Healthcare



Education



Media & Entertainment



Banks & Financial Services



Telecom



Transportation

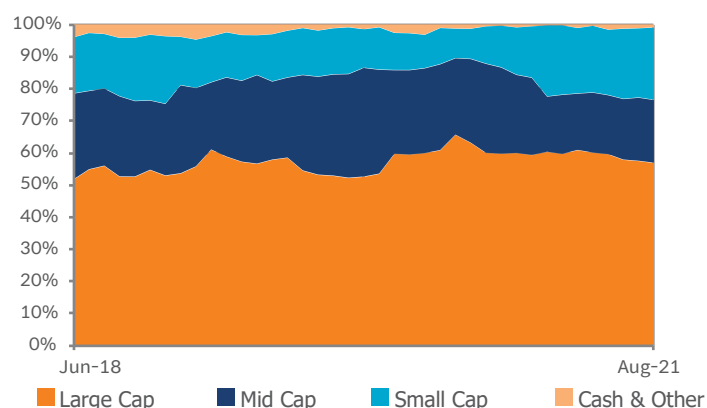


Tourism & Hospitality



E-commerce

MARKET CAP ALLOCATION



	Aug' 2021	Jul' 2021
Large Cap	56.92%	57.52%
Mid Cap	19.61%	19.74%
Small Cap & others	22.58%	21.61%
Cash	0.90%	1.15%
Grand Total	100.00%	100.00%

Source: ACE MF, 31st August 2021. A stock is classified as large, mid or small based on its position in the cumulative market capitalization of its style zone. Large Cap: 1st - 100th company in terms of full market capitalization. Mid Cap: 101st - 250th company in terms of full market capitalization. Small Cap: 251st company onwards in terms of full market capitalization. The market caps that correspond to these breakpoints are flexible and may shift from month to month as the market changes. However, Portfolio changes as per the market cap, may be made as per AMFI issued list of market cap which shall be released on a half yearly basis.

As compiled by AMFI - As on 31st August 2021. *Classification as per SEBI circular (SEBI/HO/IMD/DF3/CIR/P/2017/114) dated 6th October, 2017, the universe of "Mid Cap" shall consist of 101st to 250th company in terms of full market capitalization.

ALLOCATION - TOP 10 SECTORS**

(in %)	Consumer Non Durables	Consumer Durables	Auto	Telecom-Services	Banks	Auto Ancillaries	Leisure Services	Healthcare Services	Capital Markets	Textile Products	Others
Aug' 2021	41.76	15.18	7.78	6.79	6.41	4.05	2.95	2.51	2.45	2.22	7.01
Jul' 2021	42.48	14.87	9.82	6.18	6.33	4.21	1.82	2.53	2.64	2.05	5.91
	▼	▲	▼	▲	▲	▼	▲	▼	▼	▲	▲

PORTFOLIO TOP 10 HOLDINGS**

Name of Instrument	Aug' 2021 Net Assets (in %)	Jul' 2021 Net Assets (in %)	
Bharti Airtel Ltd	6.79%	6.18%	▲
ITC Ltd	6.53%	6.82%	▼
Hindustan Unilever Ltd	5.49%	5.49%	-
Britannia Industries Ltd	4.30%	3.96%	▲
Maruti Suzuki India Ltd	4.00%	4.39%	▼
TVS Motor Company Ltd	3.78%	4.32%	▼
Marico Ltd	3.77%	3.52%	▲
Axis Bank Ltd	3.65%	3.43%	▲
United Spirits Ltd	3.03%	2.92%	▲
Voltas Ltd	2.81%	2.23%	▲
Others	54.95%	53.69%	▲
Cash & Others receivables	0.90%	1.14%	▼
Total	100.00%	100.00%	

* Portfolio may or may not remain the same.

For complete monthly portfolio, please visit the website:
miraeassetmf.co.in/downloads/portfolio

PORTFOLIO CHARACTERISTICS*

	Aug' 2021	Jul' 2021
No. of Stocks (Equity)	37	38
Top 3 Sector Holdings*	64.72%	67.17%
Top 5 Sector Holdings*	77.92%	79.68%
Top 3 Stock Holdings	18.81%	18.50%
Top 5 Stock Holdings	27.12%	27.21%

*AMFI Sector Classification

Source: Data as on, 31st August 2021.

INVESTMENT DETAILS



Allotment Date:
29th March, 2011



Plans and Options: Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^.



Benchmark: Nifty India Consumption Index (TRI)



Fund Manager:
Mr. Ankit Jain
(Since Oct, 2016)



SIP Amount: Monthly and Quarterly:
Minimum of ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 installments



Minimum Investment Amount: ₹5,000/- and in multiples of ₹1/- thereafter.
Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter.

^Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021

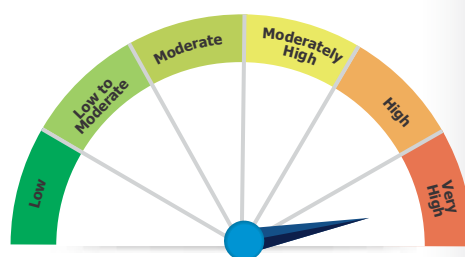
#The sector (s) / stock (s) / issuer (s) mentioned in this document do not constitute any research report/recommendation of the same.

Mirae Asset Great Consumer Fund is suitable for investors who are seeking*

- Long-term capital appreciation
- Thematic fund investing in equity & equity related securities of companies benefitting directly or indirectly from consumption led demand in India

*Investors should consult their financial advisers if they are not clear about the suitability of the product

Riskometer



Investors understand that their principal will be at Very High Risk

Email Us
customercare@miraeasset.com

Call Us
1800-2090-777 (Toll Free)
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Contact your financial advisor for details

Instagram
miraeassetindia

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.