

# Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.



Data as on 28<sup>th</sup> February, 2023

## SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET



### HERE'S WHY YOU SHOULD CONSIDER INVESTING



Investment in India's long term consumption themes.



Flexibility to invest across market capitalisation & styles.

Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



Autos



Realty



Healthcare



Education



Media & Entertainment



Banks & Financial Services



Telecom



Transportation



Tourism & Hospitality



E-commerce

### INVESTMENT DETAILS



**Allotment Date:** 29<sup>th</sup> March, 2011



**Benchmark:** Nifty India Consumption Index (TRI)



**Net AUM as on February 28, 2023:** (INR Crs.) 1989.06

### INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (ROE) and possess sustainable competitive advantage.



Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.



### PORTFOLIO

Number of Stocks (Equity)	34
Top 10 Stock %	50.59%
Top 5 Sectors %	60.34%



### RISK RATIOS

Beta	0.99
Alpha	0.76%
Sharpe Ratio	0.45
Portfolio Turnover Ratio	0.35 Times

### MARKET CAPITALIZATION \*\*

	Large Cap	Mid Cap	Small Cap & others	Cash
Feb'2023	67.88%	14.65%	17.07%	0.39%
Jan'2023	65.53%	14.32%	19.33%	0.82%

## TOP 10 STOCK HOLDINGS\*#

Stocks	% Allocation
ITC Limited	8.90%
Hindustan Unilever Limited	5.94%
Maruti Suzuki India Limited	5.42%
Titan Company Limited	5.31%
Bharti Airtel Limited	4.96%

Stocks	% Allocation
Britannia Industries Limited	4.15%
TVS Motor Company Limited	4.07%
HDFC Bank Limited	4.02%
Axis Bank Limited	3.95%
United Spirits Limited	3.87%

## TOP 10 SECTOR HOLDINGS\*#

	Consumer Durables	Diversified FMCG	Automobiles	Banks	Food Products	Personal Products	Telecom - Services	Leisure Services	Retailing	Healthcare Services
Feb-23	16.93%	14.84%	12.88%	7.97%	7.72%	6.85%	4.96%	4.73%	4.64%	3.95%
Jan-23	16.49%	13.75%	12.76%	8.01%	7.30%	8.41%	4.71%	3.85%	4.70%	3.95%

## MARKET OUTLOOK

The market narrative of peaking inflation and reduction in interest rates remains, however with inflation being slow to budge, the timing of interest rate decline could be a bit delayed. In the interim, focus shall be on the (a) likely slowdown of the global economy and (b) pace of China re-opening. Equity markets have faced 4 consecutive shocks in the recent years: 1) COVID, 2) High inflation, 3) Geopolitics (Russia-Ukraine war) and 4) Sharp rise in interest rates. Indian economy has been able to withstand these shocks relatively better vs. other economies. This is led by a) Cyclical upturn in many sectors (Real estate, Auto, Banking, Telecom etc), b) Manufacturing tailwinds led by China+1 & PLI, c) Capex recovery (India Inc. Balance Sheets have strengthened) and d) Consolidation (formalization). The recent budget despite being a pre-election budget turned out to be prudent with focus on infra spend and fiscal consolidation. We continue to remain constructive on equities and believe India is on the cusp of achieving robust growth over the next few years.

## IDEAL INVESTOR PROFILE



**Goal:**  
Aim for wealth creation



**Investment Time Horizon:**  
5+ years



**Risk Profile:**  
Aggressive

## FUND DETAILS



**Fund Manager:** Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly or 3 in case of Quarterly option.



**Minimum Investment Amount:** ₹5,000/- (multiples of ₹1/-thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/-thereafter.



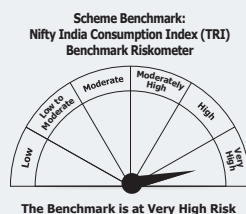
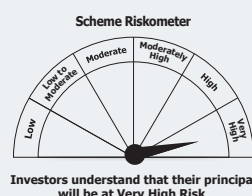
**Plans and options:** Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^.

## PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking\*

- Long term capital Appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors, if they are not clear about the suitability of the product.



**Distributed by**

\*\*Classification as per SEBI circular (SEBI/HO/IMD/DF3/CIR/P/2017/114) dated 6<sup>th</sup> October, 2017, the universe of Large Cap shall consist of: 1<sup>st</sup> -100<sup>th</sup> company, Mid Cap shall consist of 101<sup>th</sup> to 250<sup>th</sup> company, and Small Cap shall consist of: 251<sup>st</sup> company onwards in terms of full market capitalization.

#The sector (s) / stock (s) / issuer (s) mentioned in this document do not constitute any research report/recommendation of the same.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](http://miraeassetmf.co.in/downloads/portfolio).

^Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021.

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Please consult your financial advisor or Mutual Fund Distributor for more details

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**