

# Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.



October 2022

## SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET



### HERE'S WHY YOU SHOULD CONSIDER INVESTING



Investment in India's long term consumption themes.



Flexibility to invest across market capitalisation & styles.

Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



Autos



Realty



Healthcare



Education



Media & Entertainment



Banks & Financial Services



Telecom



Transportation



Tourism & Hospitality



E-commerce

### INVESTMENT DETAILS



**Allotment Date:** 29<sup>th</sup> March, 2011



**Benchmark:** Nifty India Consumption Index (TRI)



**Net AUM as on October 31, 2022:** (INR Crs.) 2045.97

### INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (ROE) and possess sustainable competitive advantage.



Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.



### PORTFOLIO

Number of Stocks (Equity)	37
Top 10 Stock %	47.42%
Top 5 Sectors %	59.53%



### RISK RATIOS

Beta	1.00
Alpha	1.10%
Sharpe Ratio	0.54
Portfolio Turnover Ratio	0.38 Times

### MARKET CAPITALIZATION \*\*

	Large Cap	Mid Cap	Small Cap & others	Cash
Oct'2022	64.15%	18.36%	17.07%	0.41%
Sept'2022	62.39%	19.85%	16.75%	1.01%

## TOP 10 STOCK HOLDINGS\*#

Stocks	% Allocation
ITC Limited	6.99%
Bharti Airtel Limited	5.53%
Titan Company Limited	4.86%
Maruti Suzuki India Limited	4.84%
Hindustan Unilever Limited	4.80%

Stocks	% Allocation
TVS Motor Company Limited	4.76%
Axis Bank Limited	4.56%
HDFC Bank Limited	3.88%
Asian Paints Limited	3.80%
Britannia Industries Limited	3.41%

## TOP 10 SECTOR HOLDINGS\*#

	Consumer Durables	Automobiles	Diversified FMCG	Personal Products	Banks	Food Products	Telecom - Services	Retailing	Healthcare Services	Leisure Services
Oct-22	18.40%	11.92%	11.79%	8.99%	8.44%	6.69%	5.53%	4.69%	4.08%	3.55%
Sept-22	18.81%	11.95%	11.98%	8.89%	7.53%	6.13%	5.43%	4.06%	4.42%	3.43%

## MARKET OUTLOOK

The Nifty Index gained 5.4% in October and was up by 2% during 2022, despite domestic and global headwinds. Mid-cap and small-cap indices underperformed large-cap indices and were up by 2.5% and 2.6% respectively. Almost all sectoral indices closed higher than the previous month. Indian markets, have fully recovered post the correction witnessed due to Russia-Ukraine war and have outperformed global markets during 2022. Domestic flows have remained strong. Key things to watch out are: (a) Oil price trend, (b) pace of rate hikes by central banks, (c) pace of economic recovery, (d) Russia-Ukraine war and its impact on global supply chain and (e) COVID lockdowns being lifted in China.

## IDEAL INVESTOR PROFILE



**Goal:**  
Aim for wealth creation



**Investment Time Horizon:**  
5+ years



**Risk Profile:**  
Aggressive

## FUND DETAILS



**Fund Manager:** Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly or 3 in case of Quarterly option.



**Minimum Investment Amount:** ₹5,000/- (multiples of ₹1/-thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/-thereafter.



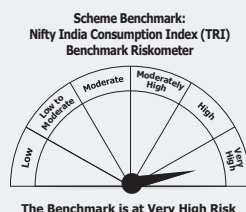
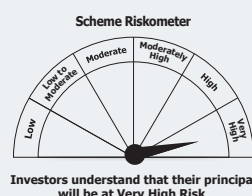
**Plans and options:** Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option^.

## PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking\*

- Long term capital Appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors, if they are not clear about the suitability of the product.



**Distributed by**

\*\*Classification as per SEBI circular (SEBI/HO/IMD/DF3/CIR/P/2017/114) dated 6<sup>th</sup> October, 2017, the universe of Large Cap shall consist of: 1<sup>st</sup> -100<sup>th</sup> company, Mid Cap shall consist of 101<sup>th</sup> to 250<sup>th</sup> company, and Small Cap shall consist of: 251<sup>st</sup> company onwards in terms of full market capitalization.

#The sector (s) / stock (s) / issuer (s) mentioned in this document do not constitute any research report/recommendation of the same.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](http://miraeassetmf.co.in/downloads/portfolio).

^Pursuant to Notice cum addendum dated March 27, 2021 the nomenclature of dividend option has been changed w.e.f. April 01, 2021.

Follow us on

Please consult your financial advisor or Mutual Fund Distributor for more details

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**