

# Mirae Asset Great Consumer Fund

Sectoral/Thematic: An open ended equity scheme following consumption theme.

## SEEK TO INVEST IN INDIA'S FLOURISHING CONSUMER MARKET

Data as on 31st August, 2023



### HERE'S WHY YOU SHOULD CONSIDER INVESTING



Investment in India's long term consumption themes.



Flexibility to invest across market capitalisation & styles.



Consumption is a theme with tremendous growth potential and includes multiple businesses (Illustrative list below).



Autos



Realty



Healthcare



Education



Media & Entertainment



Banks & Financial Services



Telecom



Transportation



Tourism & Hospitality



E-commerce

### INVESTMENT DETAILS



**Allotment Date:** 29<sup>th</sup> March, 2011



**Benchmark:** Nifty India Consumption Index (TRI)



**Net AUM as on August 31, 2023:** (INR Crs.) 2589.47

### INVESTMENT FRAMEWORK



Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption led demand in India.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.



Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.

### PORTFOLIO PSYCHOGRAPHICS



#### PORTFOLIO

Number of Stocks (Equity)	37
Top 10 Stock %	46.06%
Top 5 Sectors %	61.97%



#### RISK RATIOS

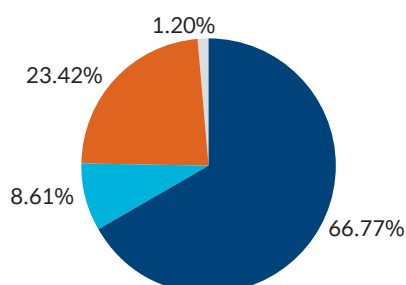
Beta	0.79
Alpha	5.41%
Sharpe Ratio	1.46
Portfolio Turnover Ratio	0.38 Times



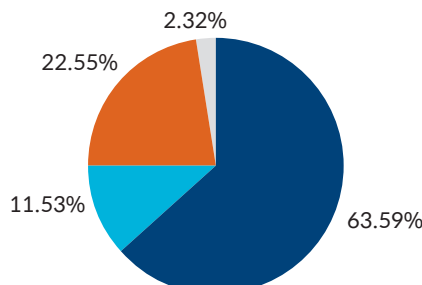
#### MARKET CAPITALIZATION

August 2023

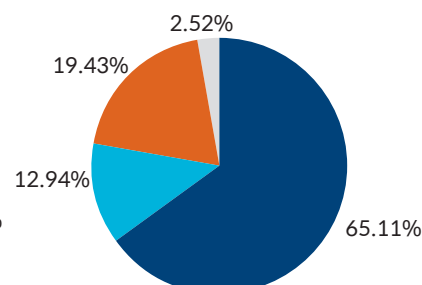
- Large Cap
- Mid Cap
- Small Cap
- Cash



July 2023



June 2023





## TOP 10 STOCK HOLDINGS\*#

Stocks	% Allocation
ITC Limited	7.64%
Hindustan Unilever Limited	6.09%
Bharti Airtel Limited	5.39%
Titan Company Limited	5.04%
Maruti Suzuki India Limited	4.52%
HDFC Bank Limited	3.94%
United Spirits Limited	3.72%
CEAT Limited	3.48%
Nestle India Limited	3.23%
Axis Bank Limited	3.01%

## TOP 10 SECTOR HOLDINGS\*#



Stocks	August 2023	July 2023
Consumer Durables	19.02%	17.90%
Diversified FMCG	13.74%	14.13%
Automobiles	11.28%	10.93%
Retailing	10.98%	10.71%
Banks	6.95%	6.81%
Food Products	5.90%	6.17%
Telecom - Services	5.39%	4.64%
Healthcare Services	3.75%	3.52%
Beverages	3.72%	4.14%
Auto Components	3.48%	3.39%

## MARKET OUTLOOK^

Indian economy, typically fairs better in 2H of financial year, given the multiple festive occasions. Weak monsoon in August 2023 could be an interim dampener. This year too, the seasonality should play out, in our view. Further, given the general elections next year, it will be busy on the news flow front. As an investor, we continue to focus on the datapoints, which for now appears to be strong as capex and rural trends are moving up, other indicators like air traffic, credit growth have also stayed robust at their respective levels.

## IDEAL INVESTOR PROFILE



**Goal:**  
Aim for wealth creation



**Investment Time Horizon:**  
5+ years



**Risk Profile:**  
Aggressive



**Fund Manager:** Mr. Ankit Jain (since Oct 2016) and Mr. Siddhant Chhabria (since June 21, 2021)



**SIP Amount:** Monthly and Quarterly: Minimum ₹1,000/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly or 3 in case of Quarterly option.



**Minimum Investment Amount:** ₹5,000/- (multiples of ₹1/-thereafter). Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/-thereafter.



**Plans and options:** Regular Plan and Direct Plan with Growth and Payout of Income Distribution cum Capital Withdrawal option/Reinvestment of Income Distribution cum Capital Withdrawal option.

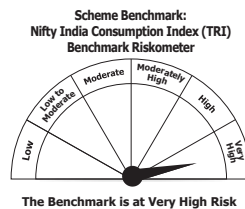
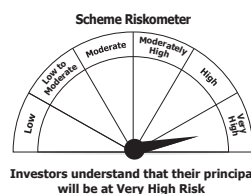
## FUND DETAILS

## PRODUCT LABELLING

Mirae Asset Great Consumer Fund is suitable for investors who are seeking\*

- Long term capital Appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors, if they are not clear about the suitability of the product.



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\*\*Pursuant to Clause 2.7 of Part IV of SEBI Master Circular dated May 19, 2023, the universe of "Mid Cap" shall consist of 101st to 250th company, Large Cap" shall consist of top 100 companies, Small Cap shall consist of 251st and onwards companies in terms of full market capitalization.

#Pursuant to Clause 5.1 of SEBI Master Circular dated May 19, 2023, The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s) For complete portfolio of the scheme, please visit the website <https://www.miraeassetmf.co.in/downloads/portfolio>.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](https://www.miraeassetmf.co.in/downloads/portfolio).

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**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**