

Mirae Asset Great Consumer Fund

Sectoral / Thematic Fund - An open ended equity scheme following consumption theme

Data as on 31st August 2025

**SEEK TO INVEST IN INDIA'S
FLOURISHING CONSUMER MARKET**

WHY GREAT CONSUMER FUND?



Market Cap Flexibility



Sectoral Diversification



Concentrated Portfolio
+ Bottom Up Approach



Immense Potential For
Growth & Development

INVESTMENT FRAMEWORK

Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption-led demand in India.

Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.

Portfolio may comprise of growth companies which have a strong return ratio (ROE) and possess sustainable competitive advantage

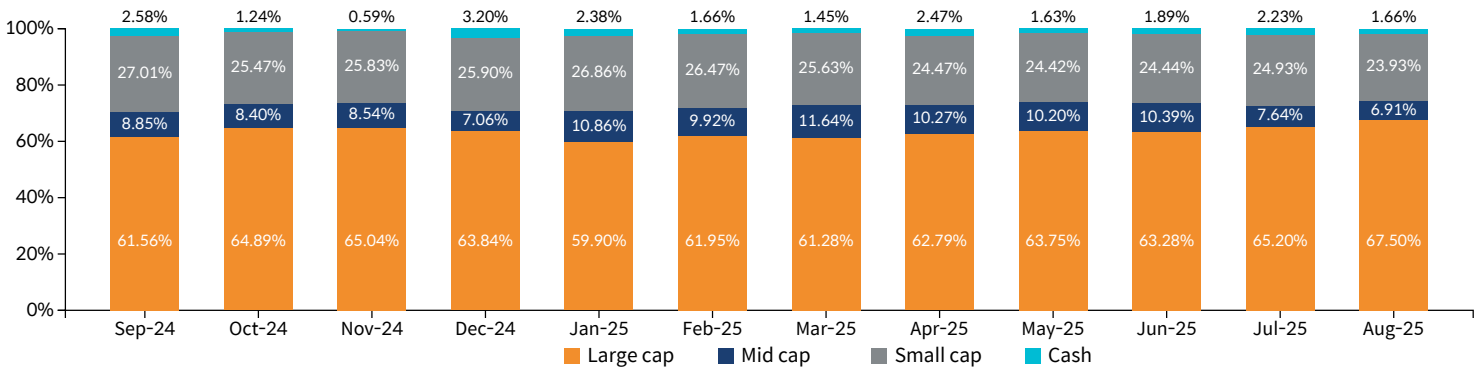
TOP 10 STOCK HOLDING *#

Stocks	Jul 2025	Aug 2025
ITC Ltd.	7.23%	7.76%
Mahindra & Mahindra Ltd.	6.41%	6.93%
Maruti Suzuki India Ltd.	5.44%	6.90%
Bharti Airtel Ltd.	7.00%	6.69%
Eternal Ltd.	6.29%	6.21%
Trent Ltd.	4.31%	3.94%
Avenue Supermarts Ltd.	3.78%	3.87%
Eicher Motors Ltd.	2.96%	3.46%
Hindustan Unilever Ltd.	3.07%	3.14%
Asian Paints Ltd.	2.62%	2.88%

TOP 10 SECTOR HOLDINGS *#

Sectors	Jul 2025	Aug 2025
Consumer Durables	20.05%	19.59%
Retailing	19.43%	18.60%
Automobiles	14.80%	17.29%
Diversified FMCG	10.30%	10.90%
Telecom - Services	7.00%	6.69%
Leisure Services	6.74%	6.29%
Personal Products	3.02%	2.97%
Beverages	3.26%	2.83%
Transport Services	3.04%	2.80%
Healthcare Services	2.38%	2.34%

MARKET CAPITALIZATION ^



PORTFOLIO PSYCHOGRAPHICS

Number of Stocks (Equity)	40
Top 10 Stock %	51.77%
Top 5 Sectors %	73.06%

Beta	0.93
Alpha	1.25%
Portfolio Turnover Ratio	0.44 Times
Information Ratio	0.21

FUND DETAILS

	Fund Manager: Mr. Siddhant Chhabria@ (since June 21, 2021)
	SIP Amount: Monthly and Quarterly: Minimum of ₹99/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly / Quarterly option.
	Minimum Investment Amount: ₹5,000/- and in multiples of ₹1/- thereafter. Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter.
	Plans and options: Regular Plan and Direct Plan with Growth Option and IDCW Option (Payout & Re-investment)
	Allotment Date: 29 th March 2011
	Benchmark: Nifty India Consumption Index (TRI)
	Net AUM: ₹ 4,552.49 Cr.

IDEAL INVESTOR PROFILE

	Goal: Aim for wealth creation
	Investment Time Horizon: 5 years+
	Risk Profile: Very High

*Pursuant to Clause 2.7 of Part IV of SEBI Master Circular dated June 27, 2024, the universe of ""Mid Cap"" shall consist of 101st to 250th company. Large Cap shall consist of top 100 companies, Small Cap shall consist of 251st and onwards companies in terms of full market capitalization.

#Pursuant to Clause 5.1 of SEBI Master Circular dated June 27, 2024. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s) For complete portfolio of the scheme, please visit the website <https://www.miraeassetmf.co.in/downloads/portfolio>.

*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](https://www.miraeassetmf.co.in/downloads/portfolio).

@ Pursuant to notice cum addendum no. 40/2025, Fund Manager of the scheme has been changed with effect from June 16, 2025.

For further information about other schemes (product labelling and performance of the fund) please visit the website of the AMC: www.miraeassetmf.co.in

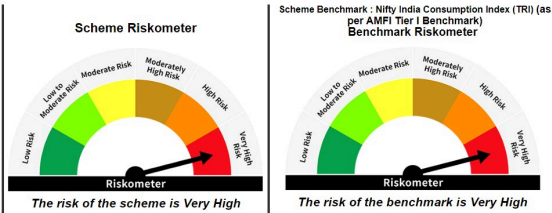
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PRODUCT LABELLING

Mirae Asset Great Consumer Fund
This product is suitable for investors who are seeking*

- Long term capital appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

*Investors should consult their financial advisors if they are not clear about the suitability of the product.



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