



## Mirae Asset Great Consumer Fund

Sectoral / Thematic Fund - An open ended equity scheme following consumption theme

Date as on 31<sup>st</sup> March 2025

SEEK TO INVEST IN INDIA'S  
FLOURISHING CONSUMER MARKET

## WHY GREAT CONSUMER FUND?



Market Cap Flexibility



Sectoral Diversification



Concentrated Portfolio  
+ Bottom Up Approach



Immense Potential For  
Growth & Development

### INVESTMENT FRAMEWORK

Aims to capture growth from a broad range of sectors that will seek to benefit directly or indirectly from increased consumption-led demand in India.

Endeavour to maintain a concentrated portfolio of 30 - 40 stocks across various sectors.



The Fund is managed using a fundamental, bottom-up approach that aims to identify growth companies which have high return ratios (Return on Equity) and possess sustainable competitive advantage.

Portfolio may comprise of growth companies which have a strong return ratio (ROE) and possess sustainable competitive advantage

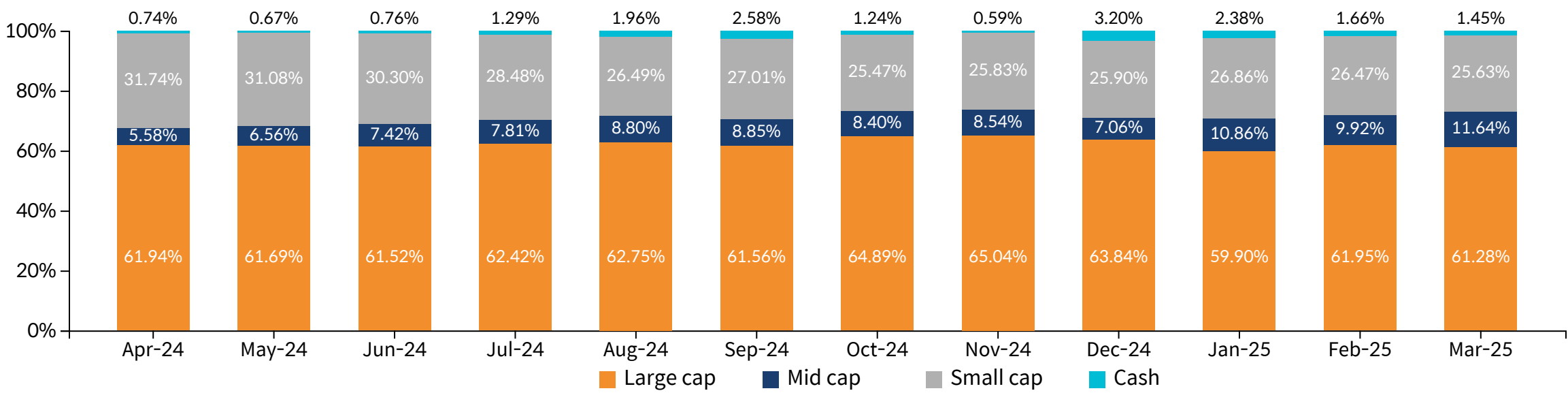
### TOP 10 STOCK HOLDING \*#

Stocks	Feb 2025	Mar 2025
Bharti Airtel Ltd.	7.61%	7.35%
ITC Ltd.	5.96%	6.16%
Mahindra & Mahindra Ltd.	4.79%	5.07%
Maruti Suzuki India Ltd.	5.58%	5.06%
Trent Ltd.	4.37%	4.51%
Zomato Ltd.	4.88%	4.17%
Avenue Supermarts Ltd.	3.08%	3.74%
Hindustan Unilever Ltd.	4.33%	3.57%
Varun Beverages Ltd.	3.26%	3.27%
Interglobe Aviation Ltd.	2.93%	3.07%


### TOP 10 SECTOR HOLDINGS \*#

Sectors	Feb 2025	Mar 2025
Consumer Durables	21.58%	21.32%
Retailing	16.22%	17.89%
Automobiles	12.66%	12.53%
Diversified FMCG	10.29%	9.73%
Telecom - Services	7.61%	7.35%
Beverages	5.21%	5.46%
Healthcare Services	4.20%	3.86%
Personal Products	2.90%	3.08%
Transport Services	2.93%	3.07%
Leisure Services	3.35%	2.95%

MARKET CAPITALIZATION ^




PORTFOLIO PSYCHOGRAPHICS



Portfolio








Number of Stocks (Equity)	40
Top 10 Stock %	45.96%
Top 5 Sectors %	68.83%






Risk Ratios

Beta	0.92
Alpha	-0.95%
Portfolio Turnover Ratio	0.47 Times
Information Ratio	-0.21

FUND DETAILS

	<b>Fund Manager:</b> Mr. Ankit Jain (since October 2016) & Mr. Siddhant Chhabria (since June 21, 2021)
	<b>SIP Amount:</b> Monthly and Quarterly: Minimum of ₹99/- (multiples of ₹1/- thereafter), minimum 5 in case of Monthly / Quarterly option.
	<b>Minimum Investment Amount:</b> ₹5,000/- and in multiples of ₹1/- thereafter. Minimum Additional Application Amount: ₹1,000/- per application and in multiples of ₹1/- thereafter.
	<b>Plans and options:</b> Regular Plan and Direct Plan with Growth Option and IDCW Option (Payout & Re-investment)
	<b>Allotment Date:</b> 29 <sup>th</sup> March 2011
	<b>Benchmark:</b> Nifty India Consumption Index (TRI)
	<b>Net AUM:</b> ₹ 3871.78 Cr.

IDEAL INVESTOR PROFILE

	<b>Goal:</b> Aim for wealth creation
	<b>Investment Time Horizon:</b> 5 years+
	<b>Risk Profile:</b> Very High

^Pursuant to Clause 2.7 of Part IV of SEBI Master Circular dated June 27, 2024, the universe of ""Mid Cap"" shall consist of 101st to 250th company, Large Cap shall consist of top 100 companies, Small Cap shall consist of 251st and onwards companies in terms of full market capitalization.

#Pursuant to Clause 5.1 of SEBI Master Circular dated June 27, 2024. The sector(s)/stock(s)/issuer(s) mentioned in this presentation do not constitute any research report/recommendation of the same and the fund may or may not have any future position in these sector(s)/stock(s)/issuer(s) For complete portfolio of the scheme, please visit the website <https://www.miraeassetmf.co.in/downloads/portfolio>.

\*Portfolio may or may not remain the same. For complete monthly portfolio, please visit the website: [miraeassetmf.co.in/downloads/portfolio](https://www.miraeassetmf.co.in/downloads/portfolio).

For further information about other schemes (product labelling and performance of the fund) please visit the website of the AMC: [www.miraeassetmf.co.in](https://www.miraeassetmf.co.in)

Disclaimer : Views expressed by Fund Manager cannot be construct to be a decision to invest. The Statements contained herein are based on current views and involve known and unknown risks and uncertainties. Whilst Mirae Asset Investment Managers (India) Private Limited (the AMC) shall have no responsibility/liability whatsoever for the accuracy or any use of reliance thereof of such information. The AMC, its associate or sponsors or group companies, its Directors or employees accept no liability for any loss or damage of any kind resulting out of the use of this document.

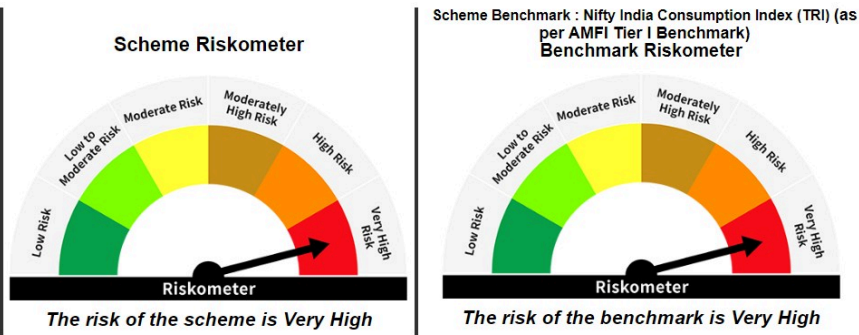
PRODUCT LABELLING

**Mirae Asset Great Consumer Fund**

This product is suitable for investors who are seeking\*

- Long term capital appreciation
- Thematic fund investing in equity & equity related securities of companies benefiting directly or indirectly from consumption led demand in India

\*Investors should consult their financial advisors if they are not clear about the suitability of the product.



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